Caitlin Harris

UX/UI Design

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Education

General Assembly | UX Design Remote, Oct 2023 - Feb 2024

Full time immersive program in UX/UI Design,

consisting of 480+ hours of professional training, mentorship, and client relations.

Tools Used:

Figma | Adobe XD | Maze | Optimal Workshop | ChatGPT | Perplexity | Claude | Google Workspace | Slack

Professional Experience

Whole Foods Market | Salt Lake City, UT Grocery Order Writer, May 2022 - Oct 2023

- Ordered, merchandised, and replenished all grocery products in compliance with Whole Foods systems and ordering standards.
- Managed inventory levels to meet the needs of the business by running reporting on sales trends, budget, and forecasting.

Target Corporation | Sandy, UT Team Leader, June 2018 - May 2022

- Executed total store operations, goals, and standards under the direction of the Store Director to deliver business results and sales goals while prioritizing guest experience.
- Collaborated with all leadership teams to ensure that business goals and standards were being achieved throughout the night.
- Led, coached, and developed team members to ensure accuracy, efficiency, and safety in all store operations.

caitlin-harris.com

linkedin



UX Design Projects

Fresh Track | New Mobile Application 4-Week Sprint, Group Project, Feb-March 2024

Food waste at a household level is a significant global challenge, with 30-40% of all food produced is lost or wasted each year. FreshTrack seeks to solve this issue by providing a user friendly, practical tool to help users manage their food inventory, plan meals efficiently, and minimize waste.

Kaleidoscope | Client Project, Desktop App 3-Week Sprint, Group Project, Jan-Feb 2024

Kaleidoscope is a brand new estate planning tool seeking to solve two main problems in the current market: The lack of education and resources, and the negative emotions involved with estate planning. Worked with a client to build the onboarding process for this new product.

Kindle Bookclub | New Feature Integration 2 1/2 Week Sprint, Group Project, Dec-Jan 2024

Online groups such as BookTok and Bookstigram have changed the way readers interact with one another. Kindle has an opportunity to solidify it's position within this new reading world by implementing a social feature that allows readers to connect and share thoughts and progress. In this project, we imagined how a social feature should look within the Kindle applications.

Seven Hills | Website Redesign 2-Week Sprint, Solo Project, Nov 2023

Seven Hills is a specialty running store with a loyal customer base and a dedicated staff. However, their website needed to be updated to insure the same experience was happening online. In this project, I redesigned the website to align with usability and design best practices, as well as imaged how an online ordering system would be integrated.